

“DAWESVILLE DEVIATION: PROJECT UPDATE - NOVEMBER 2000” BROCHURE

**445. Hon J.A. COWDELL to the Minister for Transport:**

I refer to the brochure “Dawesville Deviation: Project Update - November 2000”.

- (1) What was the total cost of this production, including design and distribution?
- (2) Who authorised the expenditure?
- (3) How many brochures were produced?
- (4) To how many households were they distributed in the Mandurah area and what areas were covered?
- (5) How many issues of the brochure have been produced to date?
- (6) What has been the print run and cost of these issues?

**Hon M.J. CRIDDLE replied:**

I thank the member for some notice of this question.

- (1) \$2 720.
- (2) Main Roads’ executive director urban roads authorised the document as part of the normal practice of keeping customers informed on the project status and minimising inconvenience and impact.
- (3) \$7 500.
- (4) Approximately 7 300 brochures were delivered to households and businesses within the City of Mandurah. The distribution area was bounded by the Indian Ocean, the Peel Inlet, Tims Thicket Road and the estuary bridge, although some key stakeholders beyond that area were also direct mailed.
- (5) Two brochures have been produced to date - one in July 2000 and one in November 2000.
- (6) A total of 8 000 copies of the July 2000 brochure were produced and the production and distribution costs totalled \$2 940.